

# Sponsorship -IWD 2024 –Friday 8<sup>Th</sup> March 2024

*Sponsorship Opportunities are available for this event. Take advantage of the numerous benefits to demonstrate your support of Diversity in the Industry and promote your Business and Services (pricing excludes GST)*

*For more information-Contact  
[Partner@sclaa.com.au](mailto:Partner@sclaa.com.au)*

## **Platinum (Exclusive Event Sponsor) \$10,000**

- 2 x Complimentary table bookings
- Logo & Link to Sponsor Company website on Digital Event marketing collateral
- 1 x dedicated EDM to SCLAA member database announcing Sponsorship with sponsor supplied content of Company Services
- 1 x dedicated Social Media post announcing Sponsorship and brief overview of Company Services
- Inclusion of company logo on all SCLAA marketing in the lead up to the Event
- Opportunity to include company's promo material to all attendees at the event
- **At the event-**
  - Pull up banner at the event
  - Large logo display
  - Verbal acknowledgment and awarding of Certificate of Appreciation
  - Meet the speakers
  - 5 minute speaking opportunity (subject to content pre-approval by SCLAA)
- Post the event- 1 page in SCLAA newsletter-Sponsor supplied content
- Sponsor photo & Acknowledgment on all social media platforms

## **Gold Sponsor \$4,500**

- 1 x Complimentary table booking
- Logo acknowledgment on Digital Media marketing collateral
- Pull up banner at the event (off stage),
- Opportunity to include company's promo material to all attendees at the event
- Post the event-½ page in SCLAA Newsletter-Sponsor supplied content

## **Silver Sponsor \$2,500**

- 4 Complimentary registrations
- Logo acknowledgment on Digital Media marketing collateral
- Pull up banner at the event
- Post the event-1/3 page in SCLAA Newsletter-Sponsor supplied content

## **Bronze Sponsor \$1000**

- 2 Complimentary Registrations
- Logo acknowledgment on Digital Media marketing collateral
- Pull up banner at the event
- Post the event-Logo acknowledgment in SCLAA Newsletter

*This event is a National Tier 1 event and will also be covered by third party industry publications (selected SCLAA media partners)*