

ARE YOU READY FOR AMAZON?

Amazon is coming to Australia.

Jonathan Reeve, Author of *Retail's Last Mile* and Nimimity Zappert, Business Development Director, Localz, will look at how the retail and logistics industries can learn from Europe and America to respond to both the threats and opportunities from Amazon's arrival.

Speakers

Jonathan Reeve

Consultant on e-commerce fulfillment // Author of *Retail's Last Mile*

Are you ready for Amazon?

Retail is already in a period of disruptive change and Amazon's launch of physical retail operations in Australia will cause a further shift. Jonathan will outline how to respond to the threats and also capture the value that will be created. Jonathan Reeve helps businesses master the art of e-commerce fulfillment.

Jonathan consults on retail strategy and last-mile fulfillment and is currently focused on helping business leaders respond to Amazon. Jonathan's book, *Retail's Last Mile: Why Online Shopping Will Exceed Our Wildest Predictions*, explores the disruption of store retail by online shopping.

Jonathan has worked in retail businesses on three continents for over fifteen years. He was part of the team that developed the operating model for *Tesco.com*, a global pioneer of online grocery retail.

Jonathan has an MA in Economics from Cambridge University and an MBA with distinction from international business school INSEAD. Before setting up his own practice, Jonathan held roles with Aussie Farmers Direct, Coles, Tesco, Goldman Sachs and Arkwright Consulting.

Nimimity Zappert

Business Development Director // Localz

How Amazon has changed Customer Expectations at The Last Mile

Amazon has changed the landscape in Europe and America for retailers and shippers. Customers now expect transparency, simplicity, and control of the last mile of their experience. Nimimity will talk to these new customer expectations and how businesses around the world are solving for the expectations of the on-demand customer.

Nimimity Zappert is responsible for Business Development at Localz - a global leader in delivery and collection SaaS for the logistics, services and retail industries. Nimimity has developed new markets for growing software companies in a range of industries, working across in a broad range of international markets including Europe, Middle East and Africa.

Nimimity has worked across roles with StayinFront, Sophos and Teradata, before joining Localz. Nimimity spent two years in the Localz London office, moving back to Australia recently to head up business development in the region.



Location

Four Seasons Hotel
Gallery Room 199
George St, Sydney,
NSW 2000, Australia

Date & Time

Fri. 30 June 2017
7:30 am – 9:00 am AEST

localz

JR JONATHAN REEVE