



Tuesday, 08 March 2022

Industry Networking Breakfast

Building Resilience

Sponsorship Prospectus

Whole of Event Sponsorship (Exclusive) \$9,900k

- 3 x tables (18 attendees)

Marketing: (Prior)

- Large Logo advertising on Event flyer
- 3 x EDM's to SCLAA NSW database
- SCLAA social media package to 20,000+ subscribers
- Dedicated Social media Post announcing Event Sponsor (content to be supplied by Sponsor)
- Inclusion of company logo on all SCLAA advertising in the lead up to the Event
- At the event-pull up banners, large logo display, verbal acknowledgment and awarding of Certificate of Appreciation, meet the speakers.
- Post the event- 1 page advert in SCLAA newsletter



Gold \$3,500

1 x table booking of 6 plus Marketing benefits as listed below

Silver \$2,500

4 attendees plus Marketing benefits as listed below

Bronze \$1,000

2 attendees, Marketing benefits as listed below

Door Prize \$250

Acknowledgment of Thanks at the Event

Tax Deductible Donations of your own choosing, will be accepted.

Certificates of Appreciation to all Sponsors

SCLAA will also acknowledge all Sponsors across its digital media platforms after the Event

SPONSORSHIP BENEFIT	EVENT SPONSOR	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,000
Attendees included with Sponsorship	18	6	4	2
Logo acknowledgment	Extra Large	Large	Medium	Small
Sponsor Branding/Promotion in conjunction with Event Marketing:				
· EDM Promotion to SCLAA Database	3			
· Logo Event Social Media posts	4	1	1	1
· SCLAA Website-Event Promo	✓			
Company Acknowledgment at Event	✓	✓	✓	✓
Pull up Banner at Event	✓	✓	✓	✓
Sponsors use of SCLAA branding	✓	✓	✓	✓
Certificate of Appreciation to Sponsors	✓	✓	✓	✓

Yes! I would like to Celebrate IWD 2022 and Sponsor the Building Resilience Industry Breakfast:

Event Sponsor \$ 9,900 Tax Deductible Donation \$ _____

Gold Sponsor \$ 3,500 Door Prize Sponsor

Silver Sponsor \$ 2,500

Bronze Sponsor \$ 1,000

Mr/Ms/Miss: Given Name: Surname:

Position: Company:

ABN:

Address:

Post Code:

Ph: () Mob:

Email address: PRINT CLEARLY

TOTAL amount payable: \$

EMAIL FORM TO secretary@sclaa.com.au

