

Activity Report for Sichuan APEC SMETC 2012

It has been a great privilege for Australia International Trade Association & Associates (AITA & Associates) and New Zealand International Exchange Center (NZIEC) to promote Australia, NSW and New Zealand, Auckland City Council as the event Co-organizer. The event has been a great success. Australia Pavilion, New Zealand Pavilion and Invest in New Zealand Seminar have made a great impact on delivering the message and information to the public, media & press and the government to invest in New Zealand and Australia.

AITA & Associates and NZIEC would like to take this opportunity to forward its gratitude to NSW Government and Auckland City Council for its time and effort to support this event, and also especial thanks to NSW Government Representatives **Jonathan O’dea MP; Mark Coure MP;** Auckland City Council Representative **Arthur Anae Councillor;** Deputy Mayor of Bega Valley Shire **Mr. Michael Britten** and **Mr. Dijian** from New Zealand Trade Promotion Association’s attendance. Their visit has made an important contribution on delivering the information and message to the Chinese public, media & press and the government. CEO of AITA & Associates and NZIEC **Mr. Michael Guo** led the delegation all the way through the events.



List of Activities Report

On 21st June 2012, Thursday

● Lunch and Conference with Sichuan Banking Association

Hosted by: Sichuan Banking Association; Group led by Deputy Secretary-General Mr. Tan Bohua

Mr. Michael Guo and Mr. Arthur Anae have attended the conference as VIP Guests

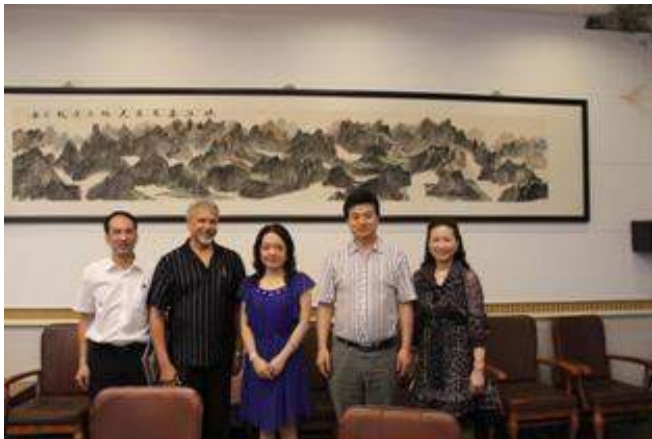
Main Subject: Searching more opportunities to communicate with New Zealand Banking Association, try to send more delegations to New Zealand to do Training, Research, Exchange.



● **Conference with Sichuan Provincial Foreign Affairs Office**

Hosted by: Sichuan Provincial Foreign Affairs Office; Group led by Province Deputy Director Ms. Zhang Tao; Asia, Pacific Region Department Director Mr. Tang Guanglong

Mr. Michael Guo and Mr. Arthur Anae have attended the conference as VIP Guests



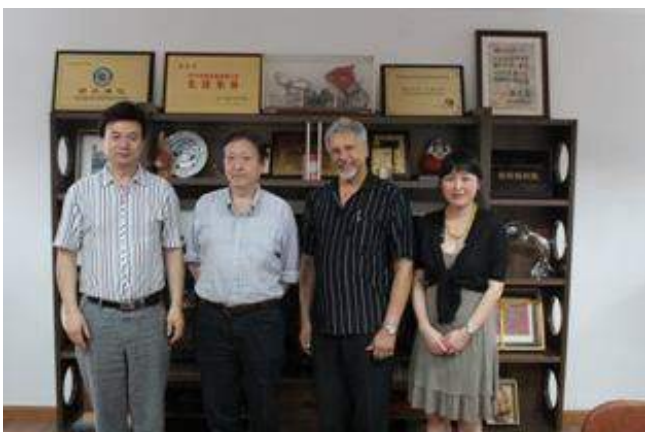
Main Subject: Mutual communication; Sister Cities relationship; Education Exchange; Mutual Trade & Investment

● **Conference with Sichuan Provincial People's Association for Friendship with Foreign Countries (SIFA)**

Hosted by: Deputy Minister of the department Ms. Li Jun; senior consultant Mr. Shen Zhaiwang,

Mr. Michael Guo and Mr. Arthur Anae have attended the conference as VIP Guests

Main Subject: Mutual communication; Sister Cities relationship; Education Exchange; Student Summer Camp; Mutual Trade & Investment; International Project cooperation; Culture Exchange;



- **Conference with Department of Finance of Sichuan Province**

Hosted by: Department of Finance of Sichuan Province; Group led by Deputy Minister Mr. Ai Shubin
Mr. Michael Guo and Mr. Arthur Anae have attended the conference as VIP Guests



Main Subject: Overseas Investment; Overseas Training; Mutual communication;

- **APEC Welcome Banquet**

Hosted by: Sichuan Municipal Government; APEC Organizing Committee
Mr. Michael Guo and Mr. Arthur Anae have attended the conference as VIP Guests



On 22nd June 2012, Friday

- **The 7th APEC Small & Medium Enterprises Technology Conference and Fair Opening Ceremony**

Hosted by: Sichuan Municipal Government; APEC Organizing Committee
Mr. Michael Guo and Mr. Arthur Anae have attended the conference as VIP Guests



- **Conference with Commerce Department of Sichuan Province**

Hosted by: Commerce Department of Sichuan Province;

Mr. Michael Guo and Mr. Arthur Anae have attended the conference as VIP Guests

Main Subject: Mutual communication; Sister Cities relationship; Education Exchange; Mutual Trade & Investment; New Zealand Culture, Infrastructure, Economy, etc. Investment opportunities in New Zealand and Auckland, How Auckland



Council encourage overseas businesses,

- **Conference with Mian Yang Municipal City Government**

Hosted by: Mian Yang Municipal City Government; Chamber of Commerce, led by Mr. Tang Fengquan, the Deputy Mayor

Mr. Michael Guo and Mr. Arthur Anae have attended the conference as VIP Guests

MOU has been signed between NZIEC and Chengdu CCPIT

Main Subject: Mutual communication; Education Exchange; Mutual Trade & Investment; International Project cooperation; Culture Exchange;



- **The 7th APEC Financing Summit for Medium-Sized and Small Enterprise**

Hosted by: Sichuan Municipal Government

Mr. Jonathan O’dea has delivered speech

Main Subject: Introduce the policies and benefits that AU and NSW government have already in the place for overseas businesses to go listed in AU and invest in AU businesses; Introduce the features of AU capital market; Point out how AU or NSW government encourage overseas businesses to go listed or invest in AU and NSW

● **APEC SMETC Invest in Australia and New Zealand Forum**

Hosted by: Australia International Trade Association & Associates

Mr. Michael Guo, Mr. Arthur Anae, Mr. Jonathan O’dea and Mr. Mark Coure have attended the conference as VIP Guests

Mr. Arthur Anae, Mr. Mark Coure have delivered speech

Main Subject: New Zealand Culture, Infrastructure, Economy, etc. Investment opportunities in New Zealand and Auckland, How New Zealand and Auckland Council encourage overseas businesses; Australia Culture, Infrastructure, Economy, etc. Investment opportunities in NSW, How NSW government encourage overseas businesses, Bureau of Commerce of Luzhou City has expressed their interest in collaborate with NSW on international trade and international contraction labour outsourcing project straight away after the speech.



● **Networking Banquet of the Fourth APEC SME dialogue with the world top 500 Fortune Global Forum**

Hosted by: Sichuan Municipal Government, Ministry of Industry and information Technology of PRC

Mr. Michael Guo, Mr. Arthur Anae, Mr. Jonathan O’dea and Mr. Mark Coure have attended the conference as VIP Guests

Mr. Arthur Anae, Mr. Jonathan O’dea have delivered speech

Main Subject: New Zealand Culture, Infrastructure, Economy, etc. Investment opportunities in New Zealand and Auckland, New Zealand and Auckland Council encourage and welcome overseas businesses. Australia Culture, Infrastructure, Economy, etc. Investment opportunities in NSW, NSW government encourage and welcome overseas businesses.



- **Conference with Neijiang City Municipal Government**

Hosted by: Neijiang City Municipal Government, Group led by Mr. Pan Mayor of Neijiang City

Mr. Michael Guo, Mr. Arthur Anae, Mr. Jonathan O’dea and Mr. Mark Coure have attended the conference as VIP Guests

Deputy Mayor of Bega Valley Shire Mr. Michael Britten and Mr. Dijian from New Zealand Trade Promotion Association have also attended the conference as VIP Guests

Main Subject: Mutual communication; Sister Cities relationship; Education Exchange; Mutual Trade & Investment



On 23rd June 2012, Saturday

- **Mr. Michael Guo, Mr. Arthur Anae, Mr. Jonathan O’dea and Mr. Mark Coure conducted Media & Press Interview organized by APEC Organizing Committee**

Hosted by: APEC Organizing Committee

- **Conference with Tibet Autonomous Region Provincial Government and Relevant Departments**

Hosted by: Tibet Autonomous Region Provincial Government; Group led by Mr. Dong Mingjun, Vice Chairman of the People’s Government of Tibet Autonomous Region; Mr. Zhu Qiang, Deputy Secretary-General of the People’s Government of Tibet Autonomous Region; Mr. Li Zhen, Minister of Department of Industry and Information Technology of Tibet Autonomous Region. Mr. Pabaqunzeng, Deputy Minister of Department of Commerce of Tibet Autonomous Region.

Mr. Michael Guo, Mr. Arthur Anae, Mr. Jonathan O’dea and Mr. Mark Coure have attended the conference as VIP Guests

Main Subject: Mutual communication; Sister Cities relationship; Education Exchange; Mutual Trade & Investment; International Project cooperation; Culture Exchange;



● **Conference with Chengdu CCPIT China Council for the Promotion of International Trade**

Hosted by: Chengdu CCPIT Group led by Mr. Liu Honggang, Deputy Minister of Chengdu CCPIT

Mr. Michael Guo, Mr. Arthur Anae, Mr. Jonathan O’dea and Mr. Mark Coure have attended the conference as VIP Guests

MOU has been signed between NZIEC and Chengdu CCPIT

Main Subject: Mutual communication; Education Exchange; Mutual Trade & Investment; International Project cooperation; Culture Exchange;



On 24th June 2012, Sunday

● **Visit Chengdu Research Base of Giant Panda Breeding**

Mr. Michael Guo, Mr. Arthur Anae, Mr. Jonathan O’dea and Mr. Mark Coure have attended the Tour as VIP Guests



● **Conference with ChongQing Foreign Trade & Economic Relations Commission**

Hosted by: ChongQing Foreign Trade & Economic Relations Commission

Mr. Michael Guo, Mr. Arthur Anae, Mr. Jonathan O’dea and Mr. Mark Coure have attended the conference as VIP Guests

Main Subject: Mutual communication; Education Exchange; Mutual Trade & Investment; International Project Matching; International Professional Training.



● **Welcoming Lunch and conference with meeting with Chongqing Municipal Federation of Industry**

Hosted by: Chongqing Municipal Federation of Industry; Group led by Ms. Li Zeng Vice-President

Mr. Michael Guo, Mr. Arthur Anae, Mr. Jonathan O’dea and Mr. Mark Coure have attended the conference as VIP Guests

Main Subject: Mutual communication; Education Exchange; Mutual Trade & Investment;



● **Conference with Chongqing Banking Association**

Hosted by: Chongqing Banking Association; Group led by Chairman, Ms. Zhou Bing

Mr. Michael Guo and Mr. Arthur Anae have attended the conference as VIP Guests

Main Subject: Searching more opportunities to communicate with New Zealand Banking Association, try to send more delegations to New Zealand to do Training, Research, Exchange.



● **Conference with Chongqing CCPIT China Council for the Promotion of International Trade**

Hosted by: Chongqing CCPIT; Group led by Mr. Chen Yu Chairman

Mr. Michael Guo and Mr. Arthur Anae have attended the conference as VIP Guests

MOU has been signed between NZIEC and Chengdu CCPIT

Main Subject: Mutual communication; Education Exchange; Mutual Trade & Investment; International Project cooperation; Culture Exchange;



● **Conference with Chongqing City Yubei District Government**

Hosted by: Chongqing City Yubei District Government; Mr. Huang Yu Lin, Warden of Yubei District

Mr. Michael Guo and Mr. Arthur Anae have attended the conference as VIP Guests

Main Subject: Mutual communication; Education Exchange; Mutual Trade & Investment; International Project cooperation; Culture Exchange;



● **Visit Chongqing Yubei Vocational Education Center and Konggang Industrial Park**

Mr. Michael Guo and Mr. Arthur Anae have attended the conference as VIP Guests



Media & Press Report:

News Sichuan: <http://news.hexun.com/2012-06-22/142753317.html>

Sichuan TV: <http://bugu.cntv.cn/news/information/scxw/classpage/video/20120623/100240.shtml>

China News: <http://www.cqn.com.cn/news/cjpd/586158.html>

Chengdu Daily: http://www.cdrb.com.cn/html/2012-06/23/content_1616904.htm

Mianyang Daily: http://mianyang.scol.com.cn/zw/content/2012-06/23/content_51252226.htm?node=155373

Chongqing Banker Association: <http://www.cqbanker.com/newsend.asp?id=9367>

Sichuan Province Foreign Affairs Office: <http://www.scfao.gov.cn/info/detail.jsp?infoId=B000003018>

Chongqing Yubei People's Government: <http://yb.cq.gov.cn/Item.aspx?id=14988>

HuaiXi City Daily: http://www.wccdaily.com.cn/epaper/hxdsb/html/2012-06/23/content_462055.htm

Friendship Federation of Sichuan Province: <http://www.sifa.org.cn/info/detail.jsp?infoId=B000003400>

Sichuan TV: http://www.sctv.cn/sst/sstlist/201206/t20120623_1170605.shtml