



VIC/TAS NETWORKING BREAKFAST #4

“The Importance of Supply Chain Strategy and Why It Needs to Align with Business Strategy”

In our next thought-provoking breakfast series, we delve into the importance of a Supply Chain Strategy. However, what exactly is a Supply Chain Strategy? Does your company have one? Does it need one?

Without an effective Supply Chain Strategy in place will you know whether your Supply Chain is underperforming and how it impacts your business bottom line?

Our guest speaker Marie Varrasso, will walk us through answers to these questions and help us understand the proper alignment of a Supply Chain Strategy with a Business Strategy to ensure a high level of business performance.

Come join us to learn more about Supply Chain Strategy, network with your peers and enjoy a coffee from La Marzocco.

Venue: Vertical Talent - Level 40, 55 Collins Street, Melbourne

When: Wednesday 31st July, 7.30am – 9.00am

Cost: Members Free
Non-Members \$25



Coffee on Us
by La Marzocco

REGISTER NOW



Guest Speaker: Marie Varrasso - Director Supply Chain & Operations

With over 20 years’ experience as a Leader within Supply Chain Management & Operations, Marie Varrasso has worked for globally organisations as Director Supply Chain & Logistics for Nike Pacific and Director of Distribution at Oxford University Press. Passion, authenticity & grit define Marie. With an innate belief in putting the customer at the centre of all supply chain processes whilst focussing on "safety first", optimizing the supply chain by enhancing the utilisation of all inventory, increasing customer service levels and increasing company business values, Marie has embedded a philosophy of continuous improvement within the full supply chain. Her knowledge areas include Supply Chain Innovation, Supply Chain Strategy & Deployment, Logistics & Transportation, Performance Management & Metrics, S&OP, Inventory Management and Planning. She has also spent time in Oxford, England and Singapore. Marie holds a Bachelor of Arts Degree (Honors International Politics) from La Trobe University, Melbourne.