



**SUPPLY CHAIN & LOGISTICS
ASSOCIATION OF AUSTRALIA**

Driving Competitive Advantage in Supply Chain and Logistics

SCLAA WA Site Visit: The Designtec Story Wednesday, 25 July 2018



australasian supply chain institute
Professionalising Supply Chain Management

Take this opportunity to see and hear the story of how this 25-year-old family-owned business re-invented itself in the aftermath of the mining boom and has prospered and grown.

Designtec is a manufacturer of custom-made and off-the-shelf 'flat pack' office furniture, with 26 employees and 50 customers.

You will get the opportunity to see the production process where raw materials are run through a series of processes that shape, cut, modify and construct laminated timber into the finished product to be installed or flat packed for the DIY Market.

Date: Wednesday, 25 July 2018

Cost: No charge

Venue: Designtec
111 Inspiration Drive,
Wangara, WA

Time: 1pm - 3pm

REGISTER NOW

Learn how Designtec has:

- Developed new markets and customers, while protecting its original wholesale distribution customers.
- Created an online presence to support its new profile.
- Turned its workforce into a flexible unit able to quickly adjust to changes in workload, without significant cost impacts on the business.
- Trained its workforce using internal and external sources to be versatile and multi-skilled.
- Worked closely with its supplier base to complement the flexible nature of its workload.